



JEWELERS FOR CHILDREN

A GIFT OF LOVE FOR CHILDREN IN NEED

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FIRST JEWELERS ON THE FAIRWAY LABELED A SUCCESS

FOR IMMEDIATE RELEASE: The first annual Jewelers on the Fairway golf tournament was held on August 6, at Trump National Golf Course in Briarcliff Manor, NY. The proceeds of the tournament benefit Jewelers for Children and the Hope and Heroes Children's Cancer Fund located at Columbia University Medical Center. The tournament was organized by Samir Mehta of Paras Diamond Corp. / Amikam and Larry Gordon of LG Diamond Corp. / Shreeji Jewelry.

More than 60 golfers turned out for the full day of activity. The event was kicked-off with a breakfast for players, followed by golf contests. A shotgun tee off began at 11:00, with golfers finishing the day with a cocktail reception and awards ceremony.

Congratulations and gift certificates were handed out to Samir Mehta, Joel Schechter, Randy McCullough and Bob Curry who were on the first place team.

"The first tournament proved to be a huge success and we're excited about the future." Said Samir Mehta. "We are researching dates for the 2008 tournament and hope to announce them soon."

"The support of the jewelry industry, and the local community for Hope and Heroes and JFC, has been very gratifying." Added Larry Gordon. "Both Samir and I are very pleased with the results and we're excited about future events."

The Hope & Heroes Children's Cancer Fund, an independent 501(c) (3) charity, provides philanthropic assistance to the Herbert Irving Child & Adolescent Oncology Center at Columbia University Medical Center. The Fund's mission is to support and expand existing programs and therapies at the Center, develop

new initiatives, and enhance the research that is vital to continuing the fight against pediatric cancer. The Center is located at Morgan Stanley Children's Hospital of New York-Presbyterian, ranked the sixth best children's hospital in the United States—number one in New York City—by U.S. News and World Report.

As the industry's charity, Jewelers for Children (JFC) is generously supported by those who create and sell fine jewelry and watches, manufacturers, retail jewelers, trade associations, watch companies and those who provide professional services to the jewelry industry unite on behalf of children in need. Since 1999, nearly \$ 28 million has been invested in special programs to reach children whose lives have been devastated by catastrophic illness or life-threatening abuse and neglect.

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Photo Caption: First place team Bob Curry, Samir Mehta, Randy McCullough and Joel Schechter.

