



**Jewelers for Children
Facets of Hope Dinner – Sunday, June 3, 2012
Mandalay Bay Resort and Casino – Las Vegas, NV**

**Honoring:
Pamela Mortensen, jcpenny
Ruth Batson, American Gem Society**

Underwriting Opportunities – Invitation Printing Deadline March 16, 2012

\$ 150,000	Premier Underwriter (includes 40 dinner tickets and a 4-color journal page)
\$ 100,000	Miracle Maker Underwriter (includes 40 dinner tickets and a Platinum journal page)
\$ 75,000	Benefactor Underwriter (includes 30 dinner tickets and a Gold journal page)
\$ 50,000	Patron Underwriter (includes 20 dinner tickets and a Silver journal page)
\$ 35,000	Sponsor Underwriter (includes 10 dinner tickets and a Bronze journal page)

All underwriter packages include listing company name on dinner invitation and journal cover, based on meeting deadlines; company logo banner at event, company name/logo displayed during reception; listing on JFC website and recognition plaque.

Dinner Prices – Does not include journal pages

Tables of Ten	\$ 5,000
Individual Tickets	\$ 500

Kosher and Indian Vegetarian Meals Available by Advance Order Prior to May 18, 2012

Journal Prices – Does not include dinner tickets

\$ 25,000	Diamond Page	\$ 5,000	Full Page
\$ 20,000	Emerald Page	\$ 2,500	Half Page
\$ 15,000	Ruby Page	\$ 1,500	Quarter Page
\$ 10,000	Sapphire Page	\$ 1,000	Business Card Size
\$ 750	Gems for Kids Listing		

Evening's Schedule

6:00 p.m. – 7:30 p.m.	Cocktail Reception
7:30 p.m. – 8:00 p.m.	Program
8:00 p.m. – 9:00 p.m.	Dinner

Underwriter list on invitation printing deadline March 16, 2012

Journal advertising deadline April 20, 2012

Seating and special meal requests deadline May 18, 2012

Benefiting our Legacy Charity Partners: St. Jude Children's Research Hospital, the Make-A-Wish Foundation of America, the National CASA Association, and the Elizabeth Glaser Pediatric AIDS Foundation



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Journal Advertising Specifications

All ad materials must be submitted to JFC no later than April 20, 2012

Company _____ Name _____

Mechanical Requirements

Final Trim Size of Journal 7" x 10"

_____ Full Page - 5.75" x 9.5" _____ Quarter Page - 2.8" x 4.68"
_____ Half Page - 5.75" x 4.68" _____ Business Card - 2.25" x 3"

- _____ Please update and use our previous ad.
- _____ Ad submitted via email in final form
- _____ Final ad submitted via regular/express mail

If you prefer to have your ad prepared by JFC, please select one of the following sentiments and submit this form along with your logo to our offices.

- _____ We are proud to be a part of the "industry with a heart" and commend JFC and the honorees for showing compassion for children in need.
- _____ Congratulations to our friends Pamela Mortensen and Ruth Batson on receiving this wonderful honor and for all of their efforts on behalf of children in need.
- _____ Congratulations to Pam Mortensen/Ruth Batson for inspiring us with her dedication to bettering the lives of children.
- _____ There is nothing more brilliant than a smile as it bursts across the face of a child, thank you JFC for opening our hearts to thousands of children.
- _____ We commend the meaningful efforts of The National CASA Association, the Elizabeth Glaser Pediatric AIDS Foundation, St. Jude Children's Research Hospital, and the Make-A-Wish Foundation of America, for their tireless dedication to children.

The journal is perfect bound and all ads are printed in black and white on #80 coated text stock. Please send all ads as CYMK. Most file types can be accommodated, the following are preferred: EPS, prefer fonts outlined; Tiff, 300 dpi @ actual size; Quark, fonts and links must be included; InDesign, fonts and links must be included; Photoshop, fonts should be included for vector output; Acrobat PDF, must be press ready or high-resolution, Adobe Illustrator, prefer fonts outlined.

You may email your artwork to info@jewelersforchildren.org, or mail directly to:
Jewelers for Children 52 Vanderbilt Ave., 19th Floor, New York, NY 10017.

JFC "Facets of Hope 2012" Commitment Form
Sunday, June 3, 2012

Company Name: _____

Contribution authorized by: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Underwriting Packages – Invitation printing deadline March 16, 2012

____ Premier Sponsor @ \$ 150,000 (includes 40 seats & 4-color Journal Page)

____ Miracle Maker @ \$100,000 (includes 40 seats & Platinum Journal Page)

____ Benefactor @ \$75,000 (includes 30 seats & Gold Journal Page)

____ Patron @ \$50,000 (includes 20 seats & Silver Journal Page)

____ Sponsor @ \$35,000 (includes 10 seats & Bronze Journal Page)

Commemorative Journal – Advertising material deadline April 20, 2012

____ Diamond Page @ \$25,000 ____ Half Page @ \$2,500

____ Emerald Page @ \$20,000 ____ Quarter Page @ \$1,500

____ Ruby Page @ \$15,000 ____ Business Card Size @ \$1,000

____ Sapphire Page @ \$10,000 ____ "Gems for Kids" Name List @ \$750

____ Full Page @ \$5,000

Dinner Seating – Invitations will be sent for your use with your invited guests. Special meal requests (Kosher and Vegetarian) and seating assignments must be received by May 18, 2012 to be accommodated.

____ Table(s) for 10 guests @ \$5,000 each
(Tables can accommodate up to 12 guests for an additional. \$500 per guest)

____ Seat(s) @ \$500 each

\$ _____ Total Contribution

____ I agree that this commitment will be paid in full to JFC by June 1, 2012.

____ Please Issue Invoice

____ Please Bill Credit Card as follows:

Name on card: _____

Number: _____ Exp. Date: _____

(I agree to pay 3% processing fee to prevent loss of revenue to charity)

Signature: _____

Please call (212) 687-2949, fax (212) 687-3226 or info@jewelersforchildren.org with questions.
Jewelers for Children, 52 Vanderbilt Avenue, 19th Floor, New York, NY 10017