



**JEWELERS FOR CHILDREN**  
A GIFT OF LOVE FOR CHILDREN IN NEED

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**FOR IMMEDIATE RELEASE:**

**JEWELERS FOR CHILDREN RAISES NEARLY \$50,000 AT CONCLAVE**

*Silent and live auctions coupled with cash donations and the sale of AGS teddy bears responsible*

**New York, NY – April 13, 2009** – Attendees of American Gem Society Conclave, held April 1-4, 2009 at the Hyatt Regency Chicago, supported Jewelers For Children fundraising efforts through the donation and purchase of goods via live and silent auctions to the tune of nearly \$50,000. To-date the AGS community has donated nearly \$600,000 through their support of JFC at Conclaves.

The following companies donated products and services to the JFC silent auction: AGS Laboratories, AGTA, Altobelli Appraisal Services, American Gem Society, ARMS USA, Ben Bridge Jeweler, Blocher Jewelers, Calhoun Jewelers, David Gardner Jewelers, Davidson's Jewellers, Etienne Perret, Exclusively Diamonds, Ford, Gittings and Kane Jewelers, Gary W. Wright Company, Gemworld International, GIA, Henry Dunay Designs, Inc., Hyatt Regency Chicago, *IDEX Magazine*, Ivan Alan Jewels, Jack Lewis Fine Jewelry, Jewelers Vigilance Committee, Karat Gold Corner, Inc., Lazare Kaplan International, Malakan Diamond, Mark Schneider Design, Phyllis Bergman/Mercury Ring Corp., MJSA/MJSA Journal, Morgan's Jewelers, National CASA Association, Parle/Idaho Opal and Gem Corp., Performance Concepts, Peter and Co. Jewelers, Philip Zahm Designs, R.F. Moeller Jeweler, Rapaport Diamond Report, Seth Godin, True Knots, Wells Fargo Financial Retail Services, and William Henry Studios.

The following companies donated products and services to the JFC live auction: *InStore*, JA New York Show, *JCK* magazine, JCK Shows, *National Jeweler*, Princess Cruises, Sarah Leonard Fine Jewelers, and St. Jude Children's Research Hospital.

In addition to the silent and live auctions, limited edition American Gem Society 75th anniversary teddy bears were sold. The American Gem Society donated the teddy bears leaving 100 percent of the profits for JFC.

Cash donations were made by: Centurion Jewelry, Jack Abraham – The Precious Collection, Jimmy Smith Jewelers, Lassy's Fine Jewelry, and Spratford Fine Jewelry.

Fruchtman Marketing's Pop-a-Shot® effort, at their booth at Conclave, raised \$1,000 for JFC.

Jewelers for Children was founded in 1999 by the U.S. jewelry industry with the mission of helping children in need. Since its inception, JFC has donated more than \$ 30 million to programs benefiting children whose lives have been affected by illness, abuse or neglect through our charity partners St. Jude Children's Research Hospital®, Autism Speaks, the Elizabeth Glaser Pediatric AIDS Foundation and the National CASA Association. JFC also provides support to the Make-A-Wish Foundation® of America, the Make-A-Wish Foundation International, and the Santa-America Fund. This nationwide success is due to the continuing generosity of jewelry trade organizations, jewelry and watch manufacturing companies, jewelry retail stores, individual jewelry professionals and jewelry consumers.